

Terms of Reference  
**Senior Consultant- Behaviour Change**

**Background**

Taru Leading Edge, a **development advisory and think tank**, was established in 1996 with a commitment to provide cutting edge research and contextualized consulting services to its clients. Taru's expertise has been in Disaster Risk Management & Climate Change, Governance & Institutions, Natural Resource Management, Social Development, Livelihood, Urban Development, Water, Sanitation & Hygiene; Health, CSR, etc. Taru has undertaken policy analysis, strategy development, action research, technical assistance, programme design; project management support, assessments, and evaluations. Taru's clients include corporates, grassroots institutions, INGOs, bilateral and multilateral organizations, as well as States and Central Government.

The last two decades have seen Taru working on a range of institutional, financial, economic, social, and technical issues across diverse public systems, cultures, and corporate formations in more than a third of rural and urban domains of India. Taru also works in other countries like Nepal, Bhutan, Bangladesh, Indonesia, Eswatini, Ethiopia and Myanmar. The organization is committed to quality, accuracy, and succinctness in its consulting and advisory services. Taru team of professionals have extensive national and international experience, along with a strong network of advisors, consultants, partner institutions, associations from different parts of the world.

Taru has been working in development Communication and Behaviour Change programmes on range of aspects including scoping and strategy building, campaign development, communication management, etc. With this spirit, Taru has set up a **Behaviour Insights & Communication Lab (BICL)** to strengthen its initiatives with greater focus and reach. Taru now embarks on a new journey expanding its reach, capacity and business while retaining its core agenda of providing transformative solutions to development challenges. Taru is therefore considering engaging a dynamic, self-motivated, and results-oriented ***“Senior Consultant - Behaviour Change”*** to provide necessary support to its operations. S/he is expected to play a key role through leading Taru initiatives in BICL's especially in growth, project design and execution; networking and partnership building, team management, monitoring of activities, etc.

**Tasks**

The specific tasks to be undertaken are:

- Provide technical inputs on the subject matter in the field of behaviour change/behavioural economics/human centric design etc.
- Support project planning, project management, preparation of reports/deliverables/outputs, and monitoring of activities and milestones.
- Support in business development and growth activities in terms of developing proposals/concepts.
- Work closely to design and implement programmes that create social impact
- Effectively position the organization as the preferred partner of the clients and donors. Liaise and maintain client, stakeholder, and media relations.
- Represent the organization at various forums including at lectures, conferences, workshops, bid meetings, and other events, as required.
- Support in partnership building with Clients, Donors, NGOs, Technical Organization, Collectives, etc.
- Lead in knowledge management through stories, blogs, articles in newspapers/journals, reports etc.
- Develop innovative concept, position papers, and terms of references related to operation
- Self-accountable for making decisions, managing resources efficiently, achieving and role modelling organizational values
- Keep up to date with the work of all the project teams, as well as the organization as a whole, to provide timely information to senior Taru staff.
- Aligning work style with established work culture and leadership team.
- Any other related activities, as assigned.

### **Qualification**

- Postgraduate in Behaviour Science and/or Development Communication from reputed institutes
- In-depth knowledge of Development Communication and Behaviour Change tools/theories
- Minimum 5-6 years' experience especially with national, international, and corporate organizations.
- Ability to conceptualize, innovate, plan, and execute ideas.
- Proven capacity to develop funding proposals, work plans, budgets etc.
- Proven skills in project management, quality assurance, leadership, management, advisory skills.
- High personal & professional integrity. Team player and ability to work under pressure and meeting deadlines. Problem solving attitude. Experience of managing teams and logistics
- Excellent networking and partnership building skills
- Excellent analytical, and knowledge management skills including writing and presentation skills
- Excellent fluency in English; knowledge of regional languages would be added advantage. Should be able to communicate clearly and sensitively with internal and external stakeholders.

### **Location**

Mumbai/Delhi

### **CTC**

Attractive. The remuneration shall not be a constraint for the deserving candidate.

### **Apply**

**Last date of application is July 10<sup>th</sup> 2024.** Candidates can mail their CV with three references to [mtaheem@taru.co.in](mailto:mtaheem@taru.co.in)

In order to ensure that your application is sorted correctly, please clearly mention the title "**Senior Consultant-Behaviour Change**" followed by preferred location in the subject line of your e-mail/application. Only shortlisted candidates will be contacted for the interview.